

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	20,698	70,199	247,125
	Population Est 23Q1	20,698	69,734	246,211
	Population Est 22Q4	20,584	69,344	243,771
	Population Est 22Q3	20,527	69,267	243,249
	Population Est 22Q2	20,551	69,214	242,409
	Population Est 22Q1	20,546	69,146	241,553
	Population Est 21Q4	20,521	69,121	241,386
	Population Est 21Q3	20,479	68,943	240,801
	Population Est 21Q2	20,370	68,609	239,724
	Population Fcst	22,002	75,259	267,884
	2010 Census Population	18,527	61,483	214,012
	2000 Census Population	15,989	47,286	149,631
	1990 Census Population	13,107	38,408	105,936
	Current Year Daytime Population	22,568	61,906	199,624
	Average Seasonal Population	69	214	1,081
	Historical Annual Growth, 1990 – 2000	2.01%	2.10%	3.51%
	Historical Annual Growth, 2000 – 2010	1.48%	2.66%	3.64%
	Estimated Annual Growth, 2010 – CY	0.78%	0.93%	1.01%
	Projected Annual Growth, CY to Y5	1.23%	1.40%	1.63%
	Group Qtrs Est	244	785	874
Transient Est Average Last 4 Qtrs	798	2,571	8,571	
<b>Households</b>	Current Year Estimated Households	7,854	24,660	86,905
	Households Est 23Q1	7,854	24,502	86,577
	Households Est 22Q4	7,811	24,363	85,667
	Households Est 22Q3	7,784	24,333	85,483
	Households Est 22Q2	7,794	24,314	85,183
	Households Est 22Q1	7,791	24,290	84,871
	Households Est 21Q4	7,785	24,287	84,822
	Households Est 21Q3	7,771	24,225	84,610
	Households Est 21Q2	7,732	24,110	84,245
	Households Fcst	8,352	26,444	94,260
	2010 Census Households	7,065	21,547	74,618
	2000 Census Households	5,791	16,494	53,054
	1990 Census Households	4,546	12,853	37,031
	Historical Annual Growth, 1990 – 2000	2.45%	2.53%	3.66%
	Historical Annual Growth, 2000 – 2010	2.01%	2.71%	3.47%
	Estimated Annual Growth, 2010 – CY	0.75%	0.95%	1.08%
	Projected Annual Growth, CY to Y5	1.24%	1.41%	1.64%
Population per Household	2.60	2.81	2.83	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
Income	HH Income \$500,000 or more	1.2%	1.2%	1.1%
	HH Income \$250,000 to \$499,999	1.4%	1.4%	1.3%
	HH Income \$200,000 to \$249,999	3.2%	3.3%	3.1%
	HH Income \$175,000 to \$199,999	2.3%	3.8%	4.7%
	HH Income \$150,000 to \$174,999	4.1%	5.4%	6.1%
	HH Income \$100,000 to 149,999	17.0%	17.6%	19.8%
	HH Income \$75,000 to 99,999	17.5%	16.9%	16.0%
	HH Income \$50,000 to 74,999	22.4%	20.0%	18.5%
	HH Income \$35,000 to 49,999	10.1%	9.7%	10.3%
	HH Income \$25,000 to 34,999	7.4%	7.0%	6.9%
	HH Income \$15,000 to 24,999	5.4%	5.9%	5.5%
	HH Income \$0 to 14,999	8.1%	7.8%	6.6%
	Average Household Income	\$85,401	\$90,557	\$94,958
	Median Household Income	\$70,476	\$74,586	\$78,055
	Per Capita Income	\$32,650	\$32,050	\$33,472
	Average Disposable Income	\$70,955	\$74,419	\$76,555
	Median Disposable Income	\$60,303	\$63,789	\$66,715
	Discretionary HH Income Over \$150,000	2.1%	2.5%	2.4%
	Discretionary HH Income \$125,000 to \$149,999	3.0%	3.0%	3.2%
	Discretionary HH Income \$100,000 to \$124,999	4.4%	6.3%	7.6%
	Discretionary HH Income \$75,000 to \$99,999	10.2%	11.9%	13.3%
	Discretionary HH Income \$50,000 to \$74,999	21.4%	22.1%	21.8%
	Discretionary HH Income \$25,000 to \$49,999	35.3%	30.0%	28.5%
	Discretionary HH Income Under \$25,000	23.5%	24.2%	23.2%
	Average Discretionary HH Income	\$50,718	\$53,473	\$55,552
	Median Discretionary HH Income	\$43,173	\$46,162	\$48,330
	Householder White – Count	3,562	10,410	36,390
	Median HH Income	\$69,818	\$75,375	\$81,641
	Average HH Income	\$77,629	\$82,960	\$88,493
	Householder Black or African-American – Count	3,383	11,049	37,719
	Median HH Income	\$67,524	\$71,580	\$75,630
	Average HH Income	\$79,704	\$83,287	\$86,174
	Householder Hispanic – Count	409	1,413	6,698
Median HH Income	\$87,148	\$76,875	\$73,634	
Average HH Income	\$92,434	\$83,240	\$79,845	
Householder Asian or Pacific Islander – Count	51	343	810	
Median HH Income	\$63,554	\$71,092	\$75,421	
Average HH Income	\$80,071	\$86,103	\$86,896	
Householder Other or Pacific Islander – Count	449	1,444	5,288	
Median HH Income	\$89,318	\$90,312	\$79,674	
Average HH Income	\$84,818	\$91,828	\$83,441	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Gender</b>	Male Population	9,768	33,104	117,542
	Female Population	10,930	37,095	129,583
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	1,174	3,909	14,150
	Count of Pop 0 to 7 years	1,602	5,549	20,052
	Count of Pop 5 - 13	2,170	7,946	28,306
	Count of Pop 14 - 18	1,134	4,213	14,700
	Count of Pop 19 - 22	1,141	4,225	14,729
	Count of Pop 22 - 25	843	3,094	10,800
	Count of Pop 25 - 29	1,341	4,387	15,874
	Count of Pop 30 - 34	1,384	4,300	15,645
	Count of Pop 35 - 39	1,349	4,320	15,794
	Count of Pop 40 - 44	1,396	4,556	15,979
	Count of Pop 45 - 59	4,116	14,171	51,091
	Count of Pop 60 - 74	3,235	10,774	37,004
	Count of Pop 75 - 84	1,128	3,413	10,527
	Count of Pop 85+	287	889	2,525
	% of Pop 0 to 4 years	5.7%	5.6%	5.7%
	% of Pop 0 to 7 years	7.7%	7.9%	8.1%
	% of Pop 5 - 13	10.5%	11.3%	11.5%
	% of Pop 14 - 18	5.5%	6.0%	5.9%
	% of Pop 19 - 22	5.5%	6.0%	6.0%
	% of Pop 22 - 25	4.1%	4.4%	4.4%
	% of Pop 25 - 29	6.5%	6.2%	6.4%
	% of Pop 30 - 34	6.7%	6.1%	6.3%
	% of Pop 35 - 39	6.5%	6.2%	6.4%
	% of Pop 40 - 44	6.7%	6.5%	6.5%
	% of Pop 45 - 59	19.9%	20.2%	20.7%
	% of Pop 60 - 74	15.6%	15.3%	15.0%
	% of Pop 75 - 84	5.4%	4.9%	4.3%
	% of Pop 85+	1.4%	1.3%	1.0%
Median Age	39.3	38.5	38.0	
Average Age	39.8	39.0	38.5	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.2%	6.0%	6.1%
	% of Pop 5 - 13	11.3%	12.2%	12.2%
	% of Pop 14 - 18	6.0%	6.5%	6.4%
	% of Pop 19 - 22	6.2%	6.6%	6.4%
	% of Pop 22 - 25	4.5%	4.8%	4.7%
	% of Pop 25 - 29	6.6%	6.5%	6.6%
	% of Pop 30 - 34	6.5%	6.1%	6.3%
	% of Pop 35 - 39	6.7%	6.1%	6.3%
	% of Pop 40 - 44	6.4%	6.1%	6.2%
	% of Pop 45 - 59	19.4%	19.4%	19.9%
	% of Pop 75 - 84	4.6%	4.2%	3.8%
	% of Pop 60 - 74	14.6%	14.4%	14.3%
	% of Pop 85+	0.9%	0.9%	0.7%
	Median Age	37.0	35.9	36.0
Average Age	38.1	37.4	37.2	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	% of Pop 0 to 4 years	5.2%	5.2%	5.3%
	% of Pop 5 - 13	9.7%	10.5%	10.7%
	% of Pop 14 - 18	5.0%	5.5%	5.6%
	% of Pop 19 - 22	4.9%	5.5%	5.6%
	% of Pop 22 - 25	3.7%	4.0%	4.1%
	% of Pop 25 - 29	6.4%	6.0%	6.3%
	% of Pop 30 - 34	6.9%	6.1%	6.4%
	% of Pop 35 - 39	6.3%	6.2%	6.5%
	% of Pop 40 - 44	7.0%	6.8%	6.7%
	% of Pop 45 - 59	20.3%	20.9%	21.3%
	% of Pop 60 - 74	16.5%	16.2%	15.6%
	% of Pop 75 - 84	6.2%	5.5%	4.7%
	% of Pop 85+	1.8%	1.6%	1.3%
	Median Age	41.3	40.7	39.7
	Average Age	41.3	40.4	39.6
Race	Count of White	8,755	27,519	104,006
	Count of Black or African-American	9,178	33,102	110,318
	Count of Asian or Pacific Islander	332	1,319	3,538
	Count of Other races	2,433	8,259	29,262
	White	42.3%	39.2%	42.1%
	Black or African American	44.3%	47.2%	44.6%
	Asian	1.6%	1.9%	1.4%
	Other Races	11.8%	11.8%	11.8%
Language Spoken	Speak English at Home	90.7%	88.5%	85.9%
	Speak Spanish at Home	6.5%	7.1%	9.7%
	Speak French or French Creole at Home	0.6%	0.8%	1.3%
	Speak German at Home	0.2%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.5%	1.0%	0.8%
	Speak Russian and Other Slavic Languages at Home	0.0%	0.0%	0.0%
	Speak Chinese at Home	0.1%	0.5%	0.2%
	Speak Korean at Home	0.0%	0.0%	0.1%
	Speak Vietnamese at Home	0.7%	0.5%	0.3%
	Speak Other Asian Languages at Home	0.1%	0.3%	0.2%
	Speak Tagalog and Other Pacific Languages at Home	0.0%	0.0%	0.1%
	Speak Other Language at Home	0.5%	1.0%	1.1%
Hispanic	Hispanic Population	2,047	6,986	26,798
	Hispanic Population Percent	9.9%	10.0%	10.8%
	Mexican	48.1%	56.6%	60.2%
	Puerto Rican	15.1%	15.2%	12.3%
	Cuban	2.1%	2.5%	1.8%
	Dominican	0.8%	1.7%	1.7%
	Central American	18.8%	14.1%	13.6%
	South American	9.5%	4.9%	5.0%
	Other Hispanic	5.5%	4.9%	5.4%
	2000 Hispanic Population Percent	3%	3%	4%
	1990 Hispanic Population Percent	1%	1%	1%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Ancestry</b>	American (percent of total population)	9.6%	9.2%	11.1%
	American	9.2%	8.9%	10.8%
	Native American (ie. Indian/Eskimo)	0.3%	0.2%	0.2%
	Hawaiian/Pacific Islander	0.0%	0.1%	0.0%
	Asian (percent of total population)	1.6%	1.9%	1.4%
	Chinese	0.2%	0.3%	0.1%
	Japanese	0.1%	0.0%	0.0%
	Korean	0.0%	0.0%	0.1%
	South Central Asian (ie. Indian)	0.6%	0.6%	0.5%
	South East Asian (ie. Vietnamese)	0.3%	0.5%	0.4%
	Other Asian	0.3%	0.3%	0.2%
	European (percent of total population)	22.3%	18.4%	16.5%
	British	4.3%	4.2%	4.3%
	Dutch	0.3%	0.2%	0.3%
	French	0.8%	0.6%	0.5%
	German	3.8%	3.7%	3.1%
	Italian	1.4%	1.1%	1.0%
	Polish	0.6%	0.4%	0.4%
	Scandinavian	0.5%	0.4%	0.4%
	Scotch/Irish	8.9%	6.5%	5.4%
Other European (ie. Greek/Russian)	1.7%	1.1%	1.1%	
Middle Eastern	0.1%	0.2%	0.2%	
Other Ancestry	32.4%	38.4%	39.1%	
Unclassified Ancestry	24.1%	22.0%	20.9%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	14,236	46,811	164,439
	Elementary (0 to 8)	3.5%	3.4%	3.8%
	Some High School (9 to 11)	5.0%	7.6%	7.6%
	High School Graduate (12)	31.3%	32.5%	30.1%
	Some College (13 to 16)	24.6%	21.1%	23.0%
	Associates Degree Only	8.9%	7.0%	8.0%
	Bachelors Degree Only	15.4%	17.2%	16.9%
	Graduate Degree	11.4%	11.2%	10.5%
	% College (4+)	26.7%	28.4%	27.4%
<b>Household Type</b>	Total Households – count	7,854	24,660	86,905
	One Person HHs – count	2,217	5,659	19,240
	Family HHs – count	5,180	17,967	63,732
	Married Couple – count	3,022	11,785	41,981
	w/own children – count	908	4,349	16,110
	w/out own children – count	2,114	7,436	25,871
	Male Householder – count	350	1,045	5,341
	Female Householder – count	1,808	5,137	16,411
	Non-Family Households – count	457	1,034	3,933
	1 Person Household	28.2%	22.9%	22.1%
	2 Person Household	30.6%	30.0%	29.6%
	3 Person Household	16.3%	17.7%	18.5%
	4 Person Household	13.1%	14.7%	15.3%
	5 Person Household	6.7%	8.4%	8.2%
6 Person Household	2.7%	3.6%	3.7%	
7+ Person Household	2.4%	2.7%	2.5%	
% Households With Children	29.6%	31.7%	31.9%	

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Housing</b>	Total Housing Units	8,306	26,311	92,368
	Owner Occupied Percent	55.1%	60.9%	62.7%
	Renter Occupied Percent	39.4%	32.8%	31.4%
	Vacant Housing Percent	5.4%	6.3%	5.9%
	Total Housing Units (Census 2000)	6,118	17,469	56,338
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	1.4%	1.8%	1.2%
	Property Value \$750,000 to \$999,999	0.7%	1.9%	1.8%
	Property Value \$500,000 to \$749,999	6.0%	9.2%	10.0%
	Property Value \$400,000 to \$499,999	10.4%	11.0%	12.6%
	Property Value \$300,000, to \$399,999	21.1%	21.0%	22.1%
	Property Value \$200,000 to \$299,999	39.2%	32.3%	31.2%
	Property Value \$150,000 to \$199,999	12.7%	10.9%	9.5%
	Property Value \$100,000 to \$149,999	4.8%	6.4%	5.0%
	Property Value \$60,000 to \$99,999	1.6%	2.0%	2.2%
	Property Value \$40,000 to \$59,999	0.4%	0.7%	1.3%
	Property Value \$0 to \$39,999	1.5%	2.5%	2.9%
	Median Home Value	\$276,165	\$285,668	\$293,487
<b>Wealth per Household</b>	\$0 and under - percent	18.4%	17.8%	17.8%
	\$1 to \$4999 - percent	9.2%	8.9%	8.8%
	\$5k to \$9999 - percent	4.9%	4.7%	4.7%
	\$10k to \$24999 - percent	6.6%	6.4%	6.4%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.3%	10.3%
	\$100k to \$249999 - percent	17.7%	18.0%	18.0%
	\$250k to \$499999 - percent	12.6%	12.9%	12.9%
	\$500k+ - percent	13.6%	14.1%	14.2%
	Median HH Wealth	\$69,793	\$75,763	\$76,391
	Avg HH Wealth	\$225,938	\$233,133	\$233,958
<b>Economic Viability</b>	Economic Viability Local	263	277	279
	Economic Viability Indexed	97	103	103
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	10,338	35,580	129,644
	Managerial/Executive	15.2%	14.2%	14.4%
	Professional Specialty	22.4%	22.2%	20.2%
	Healthcare Support	1.9%	1.4%	2.3%
	Sales	10.1%	10.7%	9.6%
	Office & Administrative Support	13.4%	13.7%	13.9%
	Protective Service	1.3%	1.7%	1.8%
	Food Preparation	2.5%	3.9%	4.5%
	Building Maintenance & Cleaning	3.4%	3.4%	3.0%
	Personal Care	1.7%	2.4%	2.2%
	Farming, Fishing, & Forestry	0.0%	0.1%	0.2%
	Construction	6.9%	8.8%	10.0%
	Production & Transportation	21.3%	17.7%	17.8%
	Percent White Collar Workers	62.9%	62.1%	60.4%
	Percent Blue Collar Workers	37.1%	37.9%	39.6%

# Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 33.719171 Longitude: -84.76577

Park Plaza Douglasville, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
	Agriculture/Mining/Construction	5.8%	6.4%	8.8%
	Manufacturing	9.0%	9.6%	10.3%
	Transportation	11.9%	9.7%	10.0%
	Information	2.0%	2.6%	2.3%
	Wholesale/Retail	13.2%	15.0%	14.2%
	Finance, Insurance, Real Estate	7.1%	5.5%	5.3%
	Professional Services	4.2%	5.5%	5.7%
	Management Services	0.1%	0.5%	0.2%
	Administrative/Waste Services	3.8%	4.3%	4.5%
	Educational Services	23.7%	21.9%	20.7%
	Entertainment Services	8.9%	8.9%	8.5%
	Other Professional Services	4.1%	4.4%	4.7%
	Public Administration	6.2%	5.5%	4.8%
<b>Vehicles per HH</b>	No Vehicles	6.5%	5.5%	3.4%
	1 Vehicle	36.7%	30.8%	27.5%
	2 Vehicles	35.6%	37.1%	40.9%
	3 or more vehicles	21.2%	26.6%	28.2%
	Average Number of Vehicles	1.77	1.97	2.08
<b>Change</b>	Births (last 12 months)	242	812	2,910
	Deaths (last 12 months)	161	517	1,697
	Migration (last 12 months)	65	696	3,531
<b>Work place</b>	Workplace Establishments	819	1,789	4,405
	Workplace Employees (FTE)	8,039	18,119	57,197